



**Welcome  
to our weekly  
newsletter**

**Leadership Insight:  
“A Note from the  
Managing Director”**



**Kishor Veer**

Your trusted source for essential updates and insights crafted for our valued customers. We aim to inform you about the latest developments at Ellora Natural Seeds Pvt. Ltd.

### **Highlights of the week**

- **From Seed to Need, Ellora Helps Farmers Lead**
- **Ellora Natural Seeds Drives Expansion with Power-Packed Alwar Dealer Meet**
- **Ellora Bids Farewell to Ganpati Bappa with a Spectacular Celebration**
- **Ellora Times - Kheti Ki Baat.**

We trust that you'll find this edition engaging and informative. We appreciate your continued support and encourage you to stay tuned for future updates.

## ***“From Seed to Need, Ellora Helps Farmers Lead”***

Kopergaon, Maharashtra: On the occasion of the first supply of Ellora Gulabi Onion Seeds for the Rabi season, a successful Farmer Gathering was organized at Krishi Deepak, Maungiri, Kopergaon. The event saw enthusiastic participation from progressive farmers and distributors, reflecting Ellora’s commitment to enhancing farmer prosperity.

The program was graced by the esteemed presence of Mr. Kishor Veer (Managing Director, Ellora Natural Seeds Pvt. Ltd.), Mr. Devidas Shinde (Senior RM, South India), Progressive Farmer Mr. Vijay Panditrao Jadhav and Distributor Mr. Deepak Gawale. The event was expertly led by Mr. Prakash Wagh (Area Sales Manager, ENSPL), ensuring smooth interaction and effective knowledge sharing with the farmers.

Farmers shared highly positive feedback on Ellora Gulabi Onion Seeds, with happy and satisfied faces reflecting their confidence in the superior quality of the seeds and their expectation of better yields at the beginning of this Rabi season.

With high yield potential, improved storage capability, and strong market demand, Ellora Gulabi Onion Seeds are aimed at boosting farmer productivity this Rabi season. Ellora Natural Seeds continues to empower farmers across India with superior-quality seeds and expert guidance.



## *"Ellora Natural Seeds Drives Expansion with Power-Packed Alwar Dealer Meet"*

Alwar, Rajasthan – In the first week of September, Ellora Natural Seeds Pvt. Ltd. successfully orchestrated an impactful Dealer Meet in the Alwar region, bringing together over 150 esteemed dealers. The event marked a significant step towards strengthening partnerships and accelerating growth for the upcoming agricultural season.

The meeting was skillfully led by Mr. Bittu Saini, with strategic guidance from Mr. Rohit Bhalerao and Mr. Siddharth Patekar from the company's Head Office. Mr. Rajesh Rai, Senior Regional Manager, delivered an inspiring address outlining the company's vision, mission, and commitment to sustainable farmer development, leaving a lasting impression on the attendees.

The event was graced by the presence of Shri Balaji Beej Bhandar, Alwar, represented by its owner, Mr. Rajiv Mittal, Mr. Sanjeev Mittal and Mr. Manoj Mittal, who actively engaged with dealers to strengthen the distribution network.

A highlight of the gathering was the official launch of the booking for the Kali Onion season, creating a wave of enthusiasm among the dealer community. The overwhelming response and active participation underscored the trust and confidence in Ellora's superior-quality seeds and farmer-centric approach.

Ellora Natural Seeds continues to set benchmarks in agricultural innovation, empowering dealers and farmers alike to achieve greater yields, higher profits and a sustainable future.



## Ellora Bids Farewell to Ganpati Bappa with a Spectacular Celebration

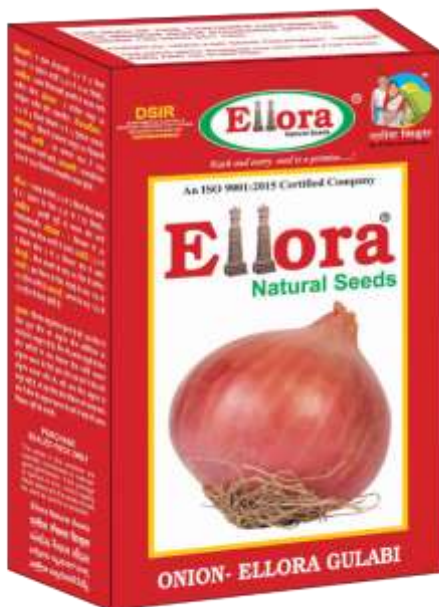
Ellora Natural Seeds successfully organized a grand and vibrant Ganpati Visarjan, celebrating the spirit of tradition and togetherness. The event was marked by devotion, joy and cultural richness, as employees and families came together to bid farewell to Lord Ganesha with heartfelt prayers and festive enthusiasm.

The visarjan ceremony was conducted in a well-organized and beautiful manner, reflecting Ellora's commitment to honoring cultural values while fostering community bonding. Alongside the rituals, a series of cultural events and performances added to the festive atmosphere, leaving participants with memorable experiences.

Ellora Natural Seeds takes pride in embracing cultural heritage while promoting harmony and joy within its extended family.



## ELLORA TIMES – “KHETI KI BAAT”



Rabi Sowing Season is here – and success begins with the right onion seed.

Ellora Gulabi is a premium Gulabi Onion variety trusted by farmers for its yield, storability, and strong market demand.

Here's why it stands out:

- ✓ Attractive pink, oval-round bulbs with uniform size
- ✓ Average bulb weight 120–160 gm – perfect for market preference
- ✓ High yield potential of 370–400 q/ha
- ✓ Excellent storability of 7–8 months
- ✓ Strong tolerance to major pests & diseases
- ✓ Maturity in just 110–120 days after transplanting

This Rabi, give your farm a profitable edge.  
Choose Ellora Gulabi – the smart choice for onion farmers.

# Ellora Times

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***“TRUSTED BY FARMERS, POWERED BY QUALITY”  
ELLORA ONION SEEDS***

